

Brochure (Acrobat) Assessment

Assessment Instructions

CANDIDATES:

What this assessment will cover:

This assessment will test your understanding of the Module entitled 'PDF Production', and cover:

Instructional Objective 1.1 - *The students will produce a corporate profile suitable for use as a promotional tool utilising the Adobe Creative Suite.*

The results of this test will be used to determine the level of recall, understanding and application of the facts, concepts and procedures covered in your training.

The Assessment Conditions:

You will be asked to create a digital profile of under 10 pages length using the Adobe Suite software. The assessor will provide a folder which will be made available to you on the course site at 5pm on Tuesday. The folder will contain all the content you need in the form of text. The images (royalty free) and audio are up to your discretion.

The assessment is due at 5pm Wednesday and must be submitted by email before this time.

Assessment:

Your score will be out of a possible TEN point and the passing grade is SIX or more points.

The assessment will marked under the following criteria:

- | | |
|--------------------|--|
| 5 - Outstanding | Uses techniques at an extremely high level; Elegant, coherent and effective in all ways. |
| 4 - Above average | Uses techniques very well; Functional, coherent and effective in most ways. |
| 3 - Average | Uses techniques satisfactorily. No major issues with flow or function |
| 2 - Below average | Uses techniques adequately. Some issues with function and flow. |
| 1 - Unsatisfactory | Uses techniques inadequately. Failure to achieve objective. |

Project limitations:

Your file must be in PDF format and be no larger than 7meg. It must also contain at least one audio file.